Parents: How Can You Help Your Child Fundraise Using Facebook?

American Heart Association — *Learn and Live*

JUMP ROPE FOR HEART

Step 1: Log in to your HeartQuarters web page by visiting **www.heart.org/jump** and click on the button that says '**Login**'. Enter your username and password and click on the '**Jump Rope For Heart**' link.
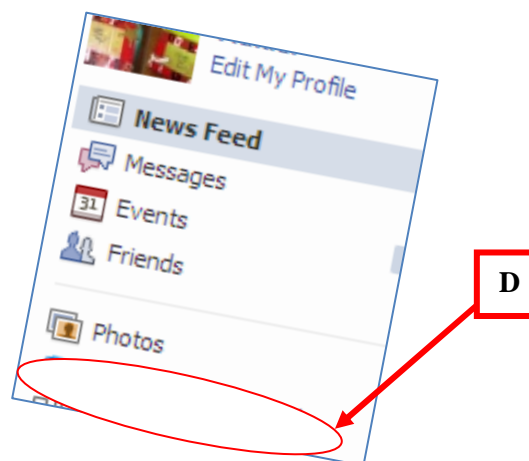

Step 2: In the Parents tab in HQ Home, click the "**Fundraise with Facebook**" button.

Step 3: Enter your Facebook Username and Password and click **LOGIN**.

Step 4: Click the **Allow** button to authorize ongoing fundraising updates and status updates.

There are <u>four</u> fundraising features:

A. **Donate Your Profile Picture** – a way to share the Jump Rope For Heart logo to highlight the branding of a campaign creating a status update for support to friends every time it's changed

B. **Get the Word Out** – a way to post at-will messages to ask friends to make a donation, or create your own customized message

C. *Share Your Story* – a way to communicate a personal story which posts on the profile tab and shares the story in an update to friends.

D. **Bookmark the application** – displays a link to the fundraising tool from your profile page – it's an easy way to navigate to Get the Word Out and Share Your Story.

americanheart.org/jump

If you need additional technical assistance, you may call our Help Desk toll-free at 877-824-8531 between 8 am - 6 pm (Central Time), Mon - Fri.

American Heart Association Learn and Live | **JUMP ROPE FOR HEART**

Donate Your Profile Picture - a way to share the Jump Rope For Heart logo to highlight the branding of a campaign creating a status update for support to friends every time it's changed

Step 1: Click on the Jump Rope For Heart picture in the "**Donate Your Profile Picture**" box. An "uploading" message will appear.

Step 2: Click the [Go To Album] button.

Step 3: Open the album called "**Jump Rope For Heart Photos**".

Step 4: Click on the Jump Rope For Heart **photo**.

Step 5: Click the "**Make Profile Picture**" link on the bottom right section of the screen.
* *Note: Changing your profile picture adds a status update that friends can click to access your child's online donation form to make a donation.*
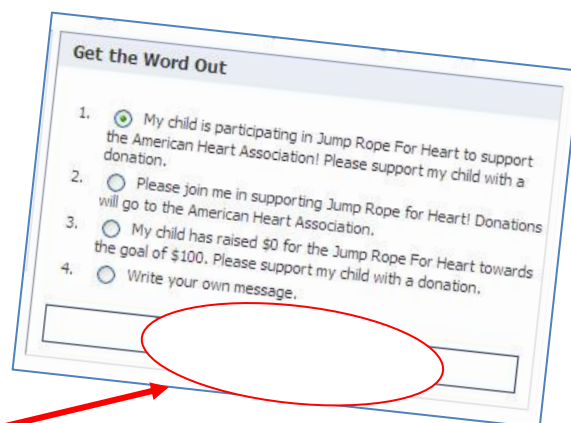
From your album:
Jump Rope For Heart Photos

Uploaded via:
Jump Rope For Heart

Share
Tag This Photo
Edit This Photo
Delete This Photo

Get the Word Out - a way to post at-will messages to ask friends to make a donation or create your own customized message

Step 1: Select the radio button next to one of the three options in the "**Get the Word Out**" box:

1. "My child is participating in Jump Rope For Heart to support the American Heart Association! Please support my child with a donation."
2. "Please join me in supporting Jump Rope For Heart! Donations will go to the American Heart Association."
3. "My child has raised $0 for the Jump Rope For Heart towards the goal of $100. Please support my child with a donation."
4. Write your own message.

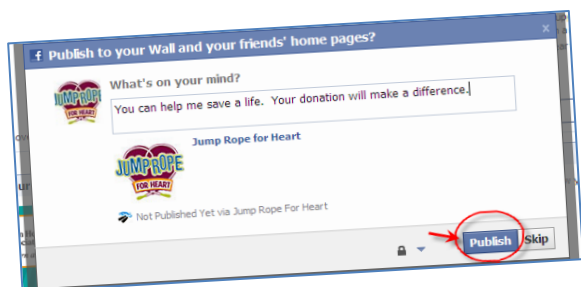**Step 2:** Click the "**Share with Friends**" button.

Get the Word Out

1. ⦿ My child is participating in Jump Rope For Heart to support the American Heart Association! Please support my child with a donation.
2. ○ Please join me in supporting Jump Rope for Heart! Donations will go to the American Heart Association.
3. ○ My child has raised $0 for the Jump Rope For Heart towards the goal of $100. Please support my child with a donation.
4. ○ Write your own message.

Publish to your Wall and your friends' home pages?
What's on your mind?
You can help me save a life. Your donation will make a difference.
Jump Rope for Heart
Not Published Yet via Jump Rope For Heart
[Publish] Skip

Step 3: Add any additional content to the [...] and click the "**Publish**" button.

Note: Sharing a message adds a status [...] friends can click to access your chil[...] donation form to make a donat[...]

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Share Your Story – a way to communicate a personal story which posts on the profile tab and shares the story in an update to friends.

Home

Share Your Story

Help spread the word by sharing your story with others participating in this event!

Fields marked with an asterisk (✱) are required.

✱ Title

Helping Kids with Special Hearts

✱ Content

Help kids like Alondra, Ty and Elizabeth. They were born with special hearts. The American Heart Association is making sure that these survivors live happy, healthy lives! You can be a heart hero today by making a tax deductable donation.

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Recent Stories

Please help me save lives
Kara Gill

if anyone wishes 2 donate let me know ur email & ill email u back the info or u can have my addr school. doesnt have 2 be much, even if its .50 cents. u have til oct. 13th, thank u.

Please help kids with special hearts

Step 1: Click on the **"Share Your Story"** tab.

Step 2: Add a **"Title"** and type your story in the **"Content"** text box.

Step 3: Click the **"Submit"** button. Your story will post as a status update to your wall.

Note: Your story will also show in the "Recent Stories" section of the Jump Rope For Heart Facebook Application page.

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